

Press Information

Automechanika Innovation Award 2018

TOPMOTIVE has been awarded for product innovation „NEXT“

Bargteheide, 11th of September 2018. Automechanika Frankfurt is where the latest developments in the industry are first presented to professionals. In 1996, Frankfurt fair therefore launched the “Automechanika Innovation Award”. Ever since, the winners are selected by an independent jury. This year, the latest development of TOPMOTIVE has been awarded in the category “Dealer & Workshop Management” as finalist. The software company left behind 120 further applicants. The first generation of self-learning information systems stands for the next level in the area of path-breaking catalog applications. The official award ceremony took place on Tuesday, 11th of September at 10 am in Forum, Saal Panorama.

First in line, always learning and one step ahead

Telematics, Big Data and self-learning information systems: At the moment all those topics are discussed by the whole IT-sector. For the Automotive Independent Aftermarket (IAM) the TOPMOTIVE Group has the answer now and is being awarded by the international leading trade fair. The producer of software solutions goes more than one step further with its latest product “NEXT” and presents the first generation of self-learning information systems – including gainful functions such as telematics access and a self-learning vehicle file. The pilot phase will start in quarter 4/2018. “NEXT is an all-encompassing innovation, which is based on latest technological methods and insights on the one hand, on the other hand on 24 years of experience within our team of experts. Finally, this combination leads to completely new possibilities. We use the resulting flexibility profitably within catalog and information systems for our customers from trade and industry, Krunoslav Bagaric, managing director of TOPMOTIVE Group, points out.

In the context of the Innovation Award twelve categories are being evaluated in accordance with the criteria of innovative content, economic efficiency, user benefit, aftermarket relevance, safety and quality as well as sustainability and their contribution to environmental protection. As complete package “NEXT” was elected to be in the awarded circle: “As an owner-managed and medium-sized business this is a great honor and appreciation of our work”. Thus, it makes us especially proud to find TOPMOTIVE directly next to famous names that have been awarded in the history”, Berislav Opacak, Director Sales of DVSE GmbH, emphasizes.



Creating Path-breaking benefits for the target group

As market leader in catalog and information systems as well as service for the IAM the TOPMOTIVE Group shapes the market and the future of information systems for more than 600.000 repair shops, wholesaler and service points.

The most important element of "NEXT" is the self-learning vehicle file paired with active data improvement. An independent and highly integrative data model allows portraying OE-Data, IAM-Data as well as other data sources and combining it in the end. The system saves learnt knowledge and makes it accessible to the user again. Furthermore, the product distinguishes itself by a full telematics access and the resulting processing of the gained information within the catalog workflow. Being docked with several dongle providers and being the first market player attached to an OE telematics system, 'NEXT' informs about live data from the vehicles. Afterwards, the uses system uses it for an even more precise identification of parts and the connected repair process. Appealing User Experience (UX) und User Interface (UI) assimilates user and system.

For the first time in the market, the company realizes the needs of the customers in an individual, weighted representation. The function 'Fast calculator' enables repair shops with only a few clicks to calculate a service or a repair process as well as to order the required parts directly out of the shopping basket from the wholesaler.

"These entire modules make 'NEXT' a sustainable application with the best possible information flow in all directions. A self-learning system we are changing the market with, describes Stefan Schneider, member of the management board of the TOPMOTIVE Group.

Mehr über TOPMOTIVE unter: www.topmotive.eu

Mehr über den Innovation Award unter:

<https://automechanika.messefrankfurt.com/frankfurt/de/programm-events/innovation-award.html>



Subline picture:

The TOPMOTIVE Group is receiving the Automechanika Innovation Award 2018 as finalist in the category „Dealer & Workshop Management“ for the product innovation „NEXT“. From left to right: Krunoslav Bagaric, Tatjana Ringwald, Matthias Helms, Katja Gotthard, Sven Friedrichs, Anja Pleus.

Press contact:

In case you have further questions about the company or if you need more material including high-resolution pictures, do not hesitate to contact:

Tatjana Ringwald, Communications Manager

DVSE Gesellschaft für Datenverarbeitung, Service und Entwicklung

Phone: + 49 4532 2014 130

E-Mail: presse@topmotive.eu

About the TOPMOTIVE Group

Since 1994, the TOPMOTIVE Group has been developing catalog-, information and ERP-systems for the Automotive Independent Aftermarket. 2007 the umbrella brand TOPMOTIVE was introduced by DVSE GmbH, as rightholder of the brand. As Europe's market leader the owner-managed company encompasses a wide spectrum of the market – from the parts industry to the parts wholesalers, all the way to the repair shops. The producer of software solutions serves its service and product portfolio to the segments passenger car, van, truck and motorcycle. The headquarters is situated in Bargteheide near Hamburg. The other locations are in Etten-Leur (NL), Wetter, Wuppertal, Iphofen, Stuttgart, Wien (AT), Targu Mures (RO) and Brusque (BRA). The TOPMOTIVE Group includes by now 11 companies and more than 235 employees.

