

## Press release

### Company profile TOPMOTIVE

#### From the very beginnings to all-encompassing information systems

The **TOPMOTIVE Group** is Europe's market leader in catalog and information systems as well as services for the Independent Aftermarket. From the parts industry to the parts wholesalers, all the way to the repair shops, our client base encompasses a wide spectrum of the market.

TOPMOTIVE's history began with the founding of DVSE GmbH on April 1, 1994 by Udo Knabe-Paulsen and his colleagues. With only three initial employees at the Bargteheide location near Hamburg, followed by the founding of MSDas GmbH, the cornerstone was laid for today's success. As a "full service provider" for TecDoc TOPMOTIVE developed the standard for the IAM.

As early as 1994, during the Automechanika trade fair, the company showed the first prototype of a TecDoc catalog, which was made available on April 1, 1995. In 1995 already, the first distributor catalog was created for Coparts Germany. This was followed in 1997 with the first international catalog for NBK (Norway), and in 1999 the cooperation with ATR and its shareholders at that time: Stahlgruber, Wessels and Matthies.

By the end of the 1990's already, our catalogs entered the process flow of repair shops with their integration of labor times and prices. This was followed in the year 2000 with the inclusion of technical data by HaynesPro (formerly Vivid), as well as additional data suppliers with which we continue to set benchmarks in our sector.

Since the start of the new millennium, the software company increasingly opens up new international markets and establish additional locations where needed. Along with the founding of the Stuttgart sales branch in 2007, TOPMOTIVE is introduced as an umbrella brand under which the companies of the group appear today as a whole.



## The TOPMOTIVE portfolio

TOPMOTIVE offers **wholesalers** of vehicle parts for passenger cars, trucks and motorcycles an incomparable product and service portfolio of customizable catalog and information systems. The company constantly focus on the integration of different data sources, as well as necessary interfaces. The basic parts catalog has developed into complete information systems, which contain products that can be found quickly and easily, but also contain numerous optional additional information and modules (e.g. graphic parts search, labor times, technical data, inspection data or tire modules)

**Parts manufacturers** are supported by TOPMOTIVE in the generation, maintenance and distribution of product data in the standardized TecDoc format and offers consulting as well as software for it. In addition, parts manufacturers have access to exclusive spare parts catalogs including only their respective items and brands

In close cooperation with the customers, TOPMOTIVE developed an efficient and simple software solution for **repair shops**. Specifically for the German market, the familie-owned business offers a dealer-management-system, called KfzWIN, that covers all business processes, and permits a perfect integration with the most common catalogs. This DMS system is suitable for all business sizes. The offer is rounded off with TecCat, a standard version of our fully integrated catalog and information system.

## TOPMOTIVE Facts & Figures

The know-how derived from 24 years of industry experience influences our product development and services. We value a customer-oriented and sustainable growth, and thanks to our innovative products and services, we continually open up new markets. Our systems are available through different technologies (Browser-based, Smart-Client installation, App or offline) which are used everywhere: 700 catalog systems, used worldwide in 37 languages having about 30 million logins every month. Our Datapool includes approximately 150 members.

The TOPMOTIVE Group includes by now 11 companies and more than 230 employees (DVSE GmbH, DVSE Austria GmbH, DVSE RO SRL, TOPMOTIVE Systems GmbH, TOPMOTIVE Data GmbH, MSDas GmbH, AWDOC GmbH, B-Formance GmbH, Aldoc-TOMOTIVE BV, U4 Automotive GmbH, Eucon Brasil Ltda.), which are situated to 9 locations in 5 countries.

More information here: [www.topmotive.eu](http://www.topmotive.eu)



**Press contact:**

In case you have further questions about the company or if you need more material including high-resolution pictures, do not hesitate to contact:

Tatjana Ringwald, Communications Manager

DVSE Gesellschaft für Datenverarbeitung, Service und Entwicklung

Phone: + 49 4532 2014 130

E-Mail: [presse@topmotive.eu](mailto:presse@topmotive.eu)

