TOPMOTIVE

TecCat FASTCLICK BY TM

With FastClick by TM, we have realized a catalog function that leads the user faster and more intuitive to the article sought.

Our FastClick icons indicate modules that contain logically related product groups. These groups have been created from the information of TM Analytics and improved by the experts of TOPMOTIVE.
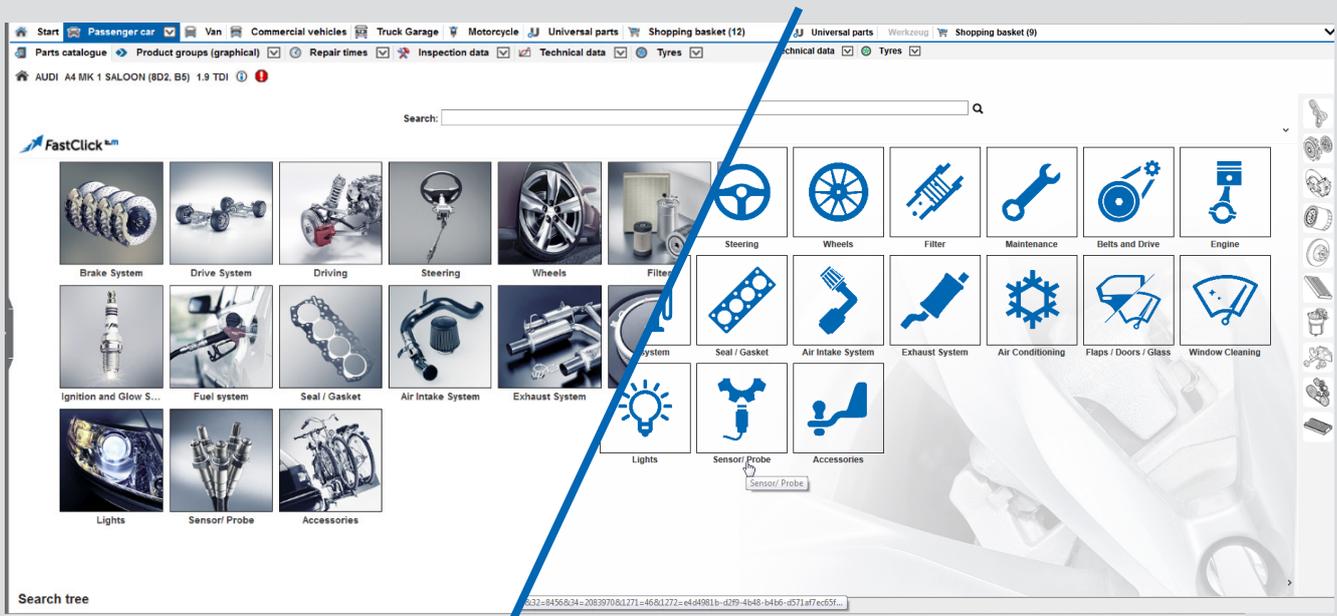
By clicking on one of these icons, the user directly gets into the article overview. In the article list you have further intelligent filter options to find the desired article. With this feature the user no longer has to go through the search tree to select a product group or a manufacturer.

This function not only enables user to work with fewer clicks, but can also be customized in many areas according to your wishes, for example, the group icons or the content of product groups.

BENEFITS and ADDITIONAL VALUES for you and your customers:

+ **Efficient product search**
+ **Logically related product groups**
+ **Individual design**
+ **90 % of all users find the desired part directly on the first page. (data from TMA)**

CONTACT In case of further questions, feel free to contact our team:

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