

Article searches via OE numbers are already a basic functionality of the TOPMOTIVE catalogs. However, since OE numbers are irregularly replaced by the manufacturers, it can happen that no or inapplicable articles will be displayed in the list of results when entering the OE number. Articles could also be missing due to an outstanding update of the OE number by its supplier. With our catalog function OE replacement chains, we, therefore, offer our customers the possibility to optimize their search results.

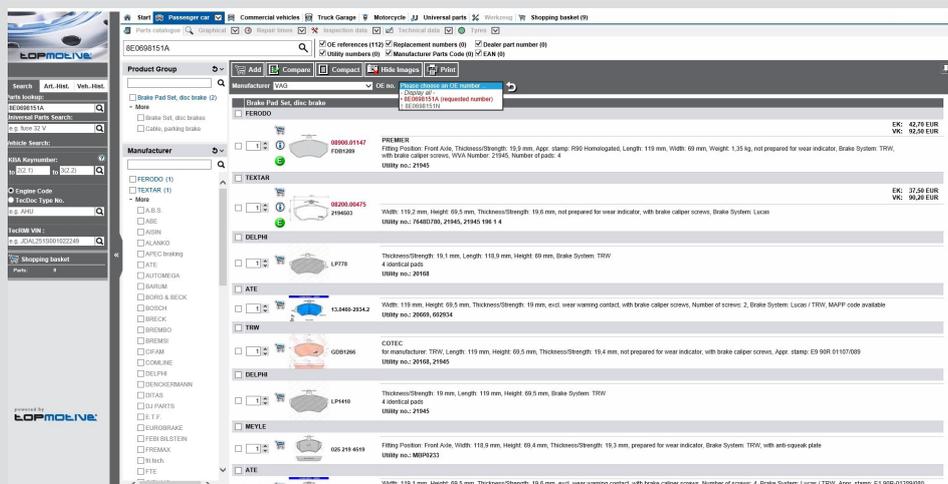
When searching for an OE number, which has in the meantime been replaced by the OEM, an additional selection area automatically appears. After choosing the OEM, all predecessors and successors of the requested number will be displayed in chronological order. When electing one of the listed OE numbers, all referenced articles related to the OEM will be shown. In case no aftermarket article exists, the OE part is displayed.

It is also possible that one OE number is assigned to several different articles. Hence, the same OE number can relate to different articles of different manufacturers. With the specific selection of an OEM, search results can be optimized and the requested articles can be found even faster.

To accelerate the search process, you can alternatively choose the button "show all". Thereby, all OE numbers of the replacement chain will be considered for the search. You will get a list, which contains all articles, linked at least to one of the OE numbers. Thus, results can even be obtained although articles have not yet been linked to an OE number.

Benefits and additional values for you and your customers:

- + Improved search results due to OE replacement chains
- + Greater sales opportunities thanks to higher hit rates
- + Search results optimization via the selection of OEMs and thus a limitation to the requested generic article



CONTACT In case of further questions, feel free to contact our team:

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